

"MISSION POSSIBLE" \$20,000 CONTEST

Official Rules

Contest Period, Conditions and Requirements: The Contest starts on January 1, 2014 and ends on April 30, 2014 (Contest Period). Contest is open to all Strike Ten Entertainment (STE) or BPAA Member proprietors (whose membership is current and in good standing) within the 50 United States and District of Columbia. In the event a chain center wins, the prize will be awarded to the parent company in the name of the center that submitted the entry. NOTE: Non STE and BPAA member centers are eligible to run Mission Possible League programs but only current STE and BPAA member centers are eligible to participate in the Mission Possible Contest and win prizes.

How To Enter, Prize Descriptions and Odds of Winning:

Mission Possible Grand Prize and Secondary Prize Drawings: There are two (2) ways to qualify for entries into the Mission Possible Prize Drawings. 1) **Purchase a Mission Possible League Promotion Kit:** Each Eligible Center will receive twenty (20) entries when they purchase one (1) or more of the Mission Possible League Promotion Kits (MPL Kits). Regardless of how many MPL Kits a center purchases, the center will receive no more than twenty (20) MPL Kit entries into the Prize Drawings. 2) **Certify Youth Bowlers:** Eligible Centers earn additional entries for processing / certifying Youth Bowlers through the USBC Youth Processing System. For each Youth Bowler properly processed and certified during the Contest Period through the USBC Youth Processing System the Eligible Center will receive fifty (50) additional entries into the Mission Possible Prize Drawings. (For example, 10 Certified Youth Bowlers equates to 500 entries into the Mission Possible Prize Drawings). A random drawing from all eligible entries received will be conducted on or about June 24, 2014 at the International Bowl Expo to select the Mission Possible Prize Winners. You do not have to be present to win. Non-winning entries will be carried over into, and will be eligible for, subsequent drawings.

\$20,000 Grand Prize – A \$20,000 Grand Prize will be awarded to the proprietor / center that is selected in the random Grand Prize Drawing from all eligible entries received. Odds of winning the Grand Prize is dependent upon the number of eligible entries received. Average Retail Value of Grand Prize is \$20,000.

\$5,000 USBC Local Association Prize: The local USBC Association that administers the center that wins the \$20,000 Grand Prize will receive a \$5,000 bonus prize. Average Retail Value of USBC Local Association Prize is \$5,000

\$2,500 QubicaAMF Parts or Chemicals Prize: A \$2,500 Gift Certificate redeemable for parts or chemicals from QubicaAMF will be awarded to the proprietor or center selected in a random drawing after the Grand Prize Winner is selected. Odds of winning the QubicaAMF Prize is dependent upon the number of eligible entries received. Average Retail Value of the QubicaAMF Prize is \$2,500

\$2500 Brunswick Parts or Chemicals Prize: : A \$2500 Gift Certificate redeemable for parts or chemicals from Brunswick will be awarded to the proprietor or center selected in a random drawing after the Grand Prize Winner and QubicaAMF Prize winner is selected. Odds of winning the Brunswick \$2500 Gift Certificate Prize is dependent upon the number of eligible entries received. Average Retail Value of the Brunswick Prize is \$2,500.

How To Qualify To Win The Kegel "Flex" Lane Machine Drawing: The BPAA member center that shows the largest per lane growth in USBC Youth Certified Memberships between January 1, 2014 through April 30, 2014 as compared to the previous year period January 1, 2013 through April 30, 2013 will be awarded the Kegel "Flex" Lane Machine prize. NOTE: Kegel reserves the right to award a Flex Lane Machine that has had limited use for tournament lane oil application. Average Retail Value of Kegel Flex Lane Machine Prize is \$31,000. **Eligibility Requirements for the Kegel Flex Lane Machine prize –** To be eligible, a center must purchase a Mission Possible League Promotion Kit and certify at least 25 youth bowlers.

Sponsor(s) may substitute a prize (or portion thereof) of equal or greater value if an advertised prize (or portion thereof) becomes unavailable. **All federal, state and local income taxes on Prizes are the sole**

responsibility of the Prize winners. Prize winners of prizes exceeding \$600 in value will be issued an IRS Form 1099 for the values of their respective prizes.

IMPORTANT: DRAWING PRIZE WINNERS WILL BE NOTIFIED BY EMAIL OR PHONE WITHIN APPROXIMATELY SEVEN (7) DAYS FOLLOWING THE DRAWING. THE WINNER WILL RECEIVE AN ELECTRONIC AFFIDAVIT OF ELIGIBILITY, LIABILITY RELEASE, AND, WHERE PERMITTED BY LAW, PUBLICITY RELEASE (COLLECTIVELY, "AFFIDAVIT"), WHICH MUST BE COMPLETED IN FULL AND SIGNED TO ESTABLISH ELIGIBILITY AND TO RECEIVE THE PRIZE. THE WINNER MUST REPLY TO THE WINNER NOTIFICATION AND RETURN THE COMPLETED AND SIGNED AFFIDAVIT WITHIN SEVENTY-TWO (72) HOURS OF RECEIPT OF THE NOTIFICATION OR THE PRIZE WILL BE FORFEITED AND AN ALTERNATE WINNER WILL BE RANDOMLY SELECTED FROM AMONG THE REMAINING ENTRIES IN THE APPLICABLE DRAWING POOL.

Prize Winners, by acceptance of prize (except where legally prohibited), grants permission for Sponsor and their designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Sponsor(s) assume no responsibility for late, lost, stolen, incomplete, damaged, garbled, misdirected, delayed or undelivered entries; or for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of the entries in this Contest. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, cellular tower, computer online systems, cable, satellite, Internet Service Provider (ISP), wireless service provider, servers, or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest. Sponsor(s) are not responsible for any typographical, printing, human or other error in the printing of any Contest-related materials, the administration of the Contest, the processing of entries, or in the announcement of the Prize Winners. If, for any reason, the Contest is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserve the right in their sole discretion to cancel, terminate, modify or suspend the Contest. Should the Contest be terminated prior to the stated expiration date the Grand Prize and Secondary Prizes may be awarded to winner(s) to be selected from among all non-suspect Eligible Entries received up until and or after (if applicable) the time of cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated votes or entries or entries by any means which subvert the entry process are permitted. Sponsor reserve the right in their sole discretion to disqualify any individual (and void all associated entries) they suspect or find: (a) to have used a software-generated, robotic, programmed, script, macro or other automated votes or entries ; (b) to have tampered with the entry process or the operation of this Contest; (c) to be acting in violation of these Official Rules; (d) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or (e) to have provided inaccurate information on any legal documents submitted in connection with this Contest. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR

UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE TEXAS COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF TEXAS SHALL GOVERN THE CONTEST WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW RULES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants (and, if eligible minors, their parents or legal guardians) agree to indemnify and hold harmless Sponsor from any and all liability resulting or arising from participation in the Contest, to release all rights to bring any claim, action or proceeding against Sponsor, and hereby acknowledge that Sponsor have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prize or Secondary Prizes, including express warranties provided exclusively by a prize supplier that are sent along with any of the Prizes awarded in this contest.

Request for Name of Mission Possible Prize Winners: For the name of the Prize Winners send a self-addressed stamped envelope to: Strike Ten Entertainment "Mission Possible" Prize Winner List, 621 Six Flags Drive, Arlington, TX 76011.

Sponsor: Strike Ten Entertainment, Arlington TX